

EXCLUSIVE!

THE

BOBBI BROWN

MAKE-UP MASTERCCLASS



‘We’re all wearing
the same make-up!’

Take 10 Top Santé readers with different colourings, one versatile basic palette, and the know-how of a world-leading make-up artist – and the results speak for themselves... >

Photographed by John Swannell

What a difference a day makes

We invited 10 readers to join Top Santé's exclusive Bobbi Brown

Masterclass – and don't they look radiant!

THE MAKE-UP KIT

Here's how it all works...

The basic palette consists of three matte eye shadows, and one metallic shade to add shimmer and make eyelids look silky smooth (£14 each); a warm pink blusher (£16); and a fresh-coloured lip gloss (£14).

Foundations, tinted moisturisers and concealers (from £16 each) were all individually chosen for each of our readers to blend as closely as possible to their natural skin colouring. **Eyebrows and lashes** have

been defined using products matched to each reader's natural hair colour. **Subtle lipstick** shades (from £13.50 each) were chosen to suit individual skin tones, and applied before the palette's lip gloss.

Eye Shadow
Bone

Eye Shadow
Birch

Metallic Eye Shadow
Burnt Sugar

Eye Shadow
Espresso

Shimmer Blush
Pink Coral

Lip Gloss
Pink Beige

Each skin tone requires subtly different shades

Moisturiser is essential for a flawless finish

Smile, ladies – you're beautiful!

For more information, and prices of the products used in this Masterclass, log onto www.bobbibrown.co.uk.

Sometimes we all get into a rut when it comes to make-up, or find that we're not always making the most of our best features. But, according to make-up supremo Bobbi Brown: 'It doesn't matter where you are in the world, all women want the same thing – to look beautiful and feel beautiful.'

So, with this in mind, *Top Santé* asked her to personally devise a simple, wearable palette that would suit everyone – regardless of age, skin type or colouring. Then all we had to do was find 10 willing volunteers (that was easy!) to let Bobbi's talented trio of make-up artists, along with Trevor Sorbie's fabulous team of hair stylists, work their magic... >

Bobbi's girls: Joanna Khan, George Pelosi and Julia Fernandez

Trevor Sorbie's team at work

'I finally have long lashes'

Suosan Williams, 36, has long black hair and dark eyes. 'My lashes are straight, so my mascara tends to smudge within moments of application,' she told us. 'I don't have thick brows, and would like to give them more definition. I also suffer from oily skin, so rely on powder to control shine.'

Make-up notes:

Revive brows and lashes 'To match the shade of Suosan's hair, I used Saddle, a grey and slate-toned eye shadow, to fill in any gaps in the brows,' make-up artist George explains.

Get close up 'I know Suosan has had problems with her lashes, so I'm using our Perfectly Defined Mascara to emphasise even the shortest lashes,' says George. 'And rather than using a dark

shade to draw in an artificial crease in the eyelid, it's best to layer shadows to define the eyes. I used Burnt Sugar to add shine to the socket, then the Espresso shade over the lid.' George finished with Long Wear Gel Liner to enlarge Suosan's eyes.

Mattifying shiny skin Suosan has an oilier skin, but this doesn't mean she should miss out on a moisturising foundation, says George. 'A medium shade adds warmth to the complexion, and ensures that Suosan's skin looks smoother on the forehead and cheeks. I recommend using oil-blotting paper before setting the base with powder.'

Suosan's verdict: 'My eyes now really make an impact – I'll definitely give the Perfectly Defined Mascara a go. I also love the shine-free finish of my skin.'



'I've now got a healthy, hydrated glow'

Holly Samos, 39, has a light Mediterranean complexion. 'My father is Greek and my mother is English, so I go quite dark in the sun, which isn't good for my skin,' she says.

Make-up notes:

Rehydrate your complexion

'Holly's skin is quite dehydrated,' says make-up artist Joanna. 'A radiant complexion starts with moisturised skin, so Holly needs to drink more water and use a hydrating foundation.' Next, Joanna cancelled out any blues or greys under Holly's eyes with Corrector – a pearlescent peach-toned eye brightener – followed by Creamy Concealer. 'Under-eye shadows are ageing, so covering them up makes a huge difference,' explains Joanna.

Bring out your eyes 'To create depth and contour, I used Burnt

Sugar along the crease of the eyes to open them up, then the Birch shade along the bottom lash line to create a flattering, almond shape,' explains Joanna. Next, using a wet brush, she applied the Birch again, but this time as an eyeliner on the upper lid, in short strokes. 'I used my fingertips to soften the line, and finished with black mascara for instant lift.'

Holly's verdict: 'I love the glamorous eyes – and can't believe how awake I look! It's worrying that Joanna could instantly tell I'm not drinking enough water just from my skin, so I'll definitely be getting my two litres a day from now on. I'm also converted to using the Corrector, as it's really made such a difference to my eye area – I'm amazed.'



'I love my natural look'

Sarah James, 40, has dark blonde hair, hazel eyes and a fair English rose complexion, which can feel dry at times. 'I tend to play it safe with make-up, sticking to tinted moisturiser and sheer lip gloss,' she told us. 'I'd love to be more adventurous, but I'm wary of piling on products, as it can make my skin feel uncomfortable.'

Make-up notes:

Create a dewy finish 'I began by massaging in Hydrating Face Cream and tapping Hydrating Eye Cream between the eye and brow to prime the skin for make-up,' says make-up artist Julia. 'As Sarah isn't used to wearing much make-up, I've used a light sweep of Foundation Stick to avoid her complexion looking washed out.'

Emphasise your cheekbones 'The trick is to smile and apply the Shimmer Blush in Pink Coral to the apple of the cheeks, blending it towards the hairline, then down,' Julia advises. 'I used my fingers to soften the edges, keeping the most product on the highest part of the cheekbone.'

Play up the eyes 'To look naturally beautiful, it's important not to neglect your eyes,' explains Julia. 'By dipping the Ultra Fine Liner Brush first in water, then in the Birch Eye Shadow, you can create liquid eyeliner that can be used really close to the lash line. To soften the look, I smudged the eyeliner upwards, into the Burnt Sugar Eye Shadow covering the lid, and finished off with a coat of black mascara.'

Sarah's verdict: 'Wow! I love the fact that the look is soft and subtle, rather than obviously "made-up" – it's perfect for weekends or the office.' >





'My dark circles have gone'

Suman Randhawa, 37, has dark hair and brown eyes, and is concerned her skin is starting to show signs of ageing: 'I'm unsure of how best to disguise dark under-eye circles without looking like I've caked on too much make-up,' she told us.

Make-up notes:

Turn to the right correctors

Correctors are like a magic wand for under-eye darkness – and ones in peachy shades work particularly well on Asian skin. 'I started by dabbing on Corrector, beginning at the inner corner between the eye and bridge of the nose, and continuing underneath to tone down the darkness,' says Joanna. Next, she applied Creamy Concealer under the eyes, covering the entire area below the lash line. 'The role of concealer is to brighten the

under-eye area, so that light bounces off the skin, disguising any fine lines. To blend the Creamy Concealer, gently warm it between your fingers, and then press it into the skin.'

Go for beautiful brows 'By accentuating Suman's brows, I'm drawing attention to the tops of her cheekbones, making them stand out and look more angular and youthful,' explains Joanna. 'I began at the inside of the brow, using the Espresso Eye Shadow to add density, as it matches Suman's hair colour,' she says. 'Lightly stroking all along the length of the brow, I continued all the way up the arch and followed the brow line as it tapers down at the sides.'

Suman's verdict: 'My eyes look so much brighter, and the double-whammy of the Corrector and Creamy Concealer has knocked years off my skin.'

'You've helped me out of a rut'

Maria Dines, 35, has pale, freckly skin, red hair and blue eyes. 'I've been wearing the same shades for 20 years. I'm addicted to red lipstick, but I'd like to find out what else might work for me,' she says.

Make-up notes:

Careful cover-ups Joanna suggested a sheer foundation to cover any redness around Maria's nose: 'I used our Foundation Stick, just where it's needed, so that her freckles still show through.' In common with many freckled women, Maria suffers from dark patches above her top lip, which she struggles to conceal. 'It's best to leave these alone, as too much concealer can leave the area looking rather grey,' says Joanna. Instead, she swept translucent powder over the discolouration, then worked with a small brush to coax it into specific areas.

Define fair brows 'Everyone looks better with defined brows,' says

Joanna. 'So even if there's not much there to start with, it's worth finding a shade that works for you to fill in and extend the brows. I used Wheat Eye Shadow on Maria's, which emphasises her bone structure.' Shades from the basic palette accentuate her bright eyes.

Try more natural tones 'Although Maria is a big fan of red lipstick, this time I've gone for something a little more natural,' says Joanna as she applies a soft layer of Pink Coral Lip Liner, followed by Pink Beige Lip Gloss for extra plumpness.

Maria's verdict: 'I was nervous about wearing pink on my lips and cheeks because of my red hair, but this works, so being experimental has paid off! I'm happy that my freckles still show – the Foundation Stick just makes my skin look smoother all over, rather than blanked out.'



'My blemishes have been cleverly disguised'

Sylvia Terry, 35, has ash blonde hair, a milky complexion, and is prone to breakouts: 'I'd like to disguise blemishes without a mask-like finish, or revealing any telltale signs of concealer.'

Make-up notes:

Get the perfect match 'I tested several shades of foundation on the side of Sylvia's face, between the nose and the side of the cheek, to see which disappeared against her skin,' says Joanna. She used a warm shade of Foundation Stick on the T-zone and cheeks, then, using the Touch Up Brush, applied a thicker layer directly to any blemishes. 'It can be really hard to match your concealer to your foundation, but the Foundation Stick is perfect, as it can be used as both,' Joanna explains.

Accentuate your favourite parts

'As Sylvia has such striking eyes, I decided to emphasise them by creating a sultry, smoky look,' says Joanna. 'Using Bone as the base, I built up colour on the lid with Birch Eye Shadow, concentrating on the crease of the eye. I then continued to layer the shadow, before using my finger to soften it.' To complete the look, Joanna used Espresso wet, to line the eye all the way to the outside corners, then brushed Birch Eye Shadow through the brows, and applied a sweep of black mascara.

Sylvia's verdict: 'I look so fresh-faced, and the base really seems to have blurred away any imperfections. I'd never normally have the confidence to make my eyes look so dramatic – but I just love this smoky look.'

'I've stopped looking tired'

Patrice Jones, 45, has dark skin and hair, with brown eyes. 'I want to disguise my under-eye bags and dark circles, and find a way to make liquid eyeliner work for me – if I try it at home, I just get a wobbly scribble!' she says.

Make-up notes:

Blend skin tones 'Black skin tends to be darker across the forehead and perimeter of the face, and lighter in the middle,' says Julia. 'The trick is to make the colour look even all over.' As Patrice's skin has yellow tones, Julia began by applying Peach Corrector and Creamy Concealer under the eyes and around Patrice's face to neutralise dark circles and pigmentation. 'Next, I used Bobbi Brown SPF15 Tinted Moisturizer in a warm shade, and set it with an orange-toned loose powder to give a sheer finish and get rid of unwanted shine,' says Julia. Patrice's look was finished with the Pink Coral Shimmer Blush from the palette, to emphasise her cheekbones.

Brighten the eyes 'A lot of black women shy away from pale eye shadows, as they're concerned about it looking chalky. But, in fact, using the Bone Eye Shadow as a base works really well, and brightens the eyes, before a sweep of Burnt Sugar completes the look,' Julia says.

Embrace eyeliner 'To make it easier to apply liquid eyeliner at home, just rest your elbow on a table to steady your hand,' Julia tells Patrice. 'I used our Long Wear Gel Liner, dotting it along the top lash, then I used small sweeps to join the dots together.' Julia finished with a slick of black mascara and a touch of colour on the lips, choosing a subtle mauve liner and the Pink Beige Lip Gloss for a barely-there look.

Patrice's verdict: 'I love the Long Wear Gel Liner – and Julia's tip for recreating this look at home. I'd never have thought about using such a pale eye shadow, but the Bone really works well – I do feel I look more awake than usual!' >





'You've given me an even glow'

Natalie Williams, 41, has dark hair, blue eyes and naturally high colour in the face. 'My cheeks often look flushed, so I tend to shy away from pink blusher,' she told us. 'But I often use bronzer, otherwise I find my skin looks dull.'

Make-up notes:

Be clever with foundation 'Using a brush, I dabbed on Moisture Rich Foundation SPF15 around the nose, and on the chin and cheeks – only where it was needed. This toned down any redness to give a more natural finish,' says George.

Be careful with the bronzer According to George, the most common mistake women with rosy complexions make is choosing tawny blushers over pink shades. 'When browns are used on top of rosy cheeks, they can make the skin look dirty,' she

reveals. 'So here, I swept Pale Yellow Loose Powder onto the face, neck and chest to correct the redness and create uniform colour, then applied Shimmer Blush in Pink Coral onto the apples of Natalie's cheeks, to brighten the skin.'

Don't forget the lids High colour doesn't just stop at the cheeks – often the eyelids take on a pink hue, too. 'I used the Bone Eye Shadow as the base, brushing it from lash line to brow bone to create a clean slate for the other shadows,' says George. 'Then I layered Burnt Sugar Eye Shadow over the lids to give a soft, coffee shimmer, and used Espresso wet as an eyeliner.'

Natalie's verdict: 'I was sceptical about the pink blusher, but it's given my skin a pretty glow. I'm amazed by how simply the redness in my face has been toned down.'



'The coverage looks so natural'

Jo Rickwood, 45, has blonde hair and blue eyes, with a smattering of freckles. She would like a fresh, golden complexion, but struggles to find a base that matches her skin tone. 'I don't normally wear foundation, as I'm unsure what colour suits me,' she admits. 'I'd really love to achieve a soft, sun-kissed glow, without relying solely on bronzer.'

Make-up notes:

Try a tinted moisturiser 'A fresh base that lets the natural skin tone shine through is the secret to pretty, freckled skin,' says George. 'I used SPF15 Tinted Moisturizer rather than a heavy foundation to even out Jo's honey skin tone – nothing looks more unnatural than a porcelain face on top of a freckly décolletage. When choosing your coverage, remember that while freckles are dark in tone, the skin

underneath is actually a lot lighter, so choose a shade somewhere in between both of these colours.'

Add warmth Light Bronzing Powder is a great way to add a healthy, sun-kissed glow all over the face. 'Using a large, flat brush, I dusted over the cheeks, nose, chin, and along the hairline, as well as onto the neck to even out any colour differences,' says George.

'Then, to avoid the skin looking flat, I added a highlight of the Shimmer Blush in Pink Coral.' Subtle eye make-up and lip gloss emphasise Jo's new glow.

Jo's verdict: 'My skin looks really healthy and natural. I like the idea of a tinted moisturiser, rather than a heavy-coverage foundation, as it's just a step up from the normal face cream I use.'

'Thank you for disguising my fine lines'

Catherine Williams, 38, has auburn hair with brown eyes, and is concerned with the lines she's started to notice running from her nose to her mouth. 'I also over-plucked my eyebrows in my youth, so I'm keen to find ways to disguise this,' she says.

Make-up notes:

Concealing fine lines 'I began with a hydrating primer that locks in moisture and helps make-up last longer,' explains Julia. 'Although Catherine has some fine lines, these can be easily disguised with Corrector, followed by Creamy Concealer and Pale Yellow Loose Powder, which instantly lifts the skin.' This smoothes the complexion so much, she barely needs foundation.

Go for the glow 'A little rose tint can brighten the face, and in Catherine's case, the Pink Coral Shimmer Blush will really emphasise her high cheek bones and give her alabaster skin a

healthy glow,' says Julia.

'I applied blusher to the apples of her cheeks with a soft brush, then blended down the side of the face to soften the colour.'

Easy eyebrow cheats Catherine has quite thin, patchy eyebrows, but Julia assures her that there is a way to recreate her natural shape: 'Bare spots can easily be filled in with eye shadow in a shade lighter than your natural brow colour,' she explains. Afterwards, Julia used the Burnt Sugar Eye Shadow above the lash line as a powdery eyeliner, then finished with Lash Glamour Lengthening Mascara.

Catherine's verdict: 'My fine lines are reduced, and although I wouldn't usually go for a pinky blusher, I really like the end result – it feels very fresh and youthful. I'd never have thought of using a paler colour to fill in my eyebrows, but Julia is right, it does look very natural.' >



Bobbi's Q&A

The make-up supremo answers your questions and reveals the tricks to help you look your best



To get a professional finish, invest in a really good set of brushes

I'm confused by bronzers. How should they be applied, and are they effective on older skin? Corinne, 44

Everyone looks great with a touch of bronzer – it adds a healthy, warm glow to the complexion. It's all about choosing the right shade for your skin, no matter what your age. Choose one that has the perfect mix of red and brown – the colours you'd find in a true tan. After your moisturiser and foundation have sunk into the skin, sweep it over the parts of your face that the sun would naturally hit: your forehead, the apples of your cheeks, your nose, and your neck. Finish with blusher on the apples of the cheeks, working back towards the hairline, then downwards to blend.

Whenever I apply eye colour in the morning, it's gone by lunchtime. How can I make it last all day? Vivien, 40

I'd suggest you use powder-based shadows rather than creams, as these are less likely to disappear. Or try one of the newer gel or liquid colours that are smudge-proof and water-resistant, making them a great daytime option. Skip eye pencils, though, as they're wax-based, making them prone to smearing.

I have always used tinted moisturiser, but now my skin needs more coverage. How do I choose foundation that still makes me look natural? Leena, 43

The key is always to use a formula that works with your skin type, so find one that blends exactly into your skin. The most blendable and natural-looking foundations tend to have more yellow (not pink) undertones. And I'd suggest you check the colour in the daylight, too, not just in the shop – go out and make sure the foundation matches the skin on your neck. The freshest way to wear base is spot-applied, popping it just where skin needs to

be evened out, rather than all over your face. Try my Bobbi Brown Skin Foundation SPF15, £27.50, which comes in 20 shades.

I've developed fine lines around my lips, and now I find my lipstick often looks feathery – is there anything I can do about this? Martha, 47

A technique I developed early in my career as a make-up artist is to apply your lip liner *after* lipstick. This really helps to define your pout, prevents your lipstick from fading, and doesn't leave you with that dated, overly lined look.

I use concealer to help cover my under-eye bags, but it often ends up looking 'caked'. What am I doing wrong? Kathryn, 45

To ensure smooth, even wear, you need to use a primer first. Moisturise the skin around the eyes with a gentle cream primer designed specifically for this delicate area. Only apply it beneath the eyes – not on the eyelids, as this will make your eye shadow bleed – and allow it to set before you apply your concealer. This should give a much smoother, more natural result.

I often don't have time to completely redo my make-up after work before a night out. What are your speedy tips to take me from day to night? Stephanie, 42

Tweaking your lip colour is a fast and easy way to glam up – simply top up your daytime lipstick with a coat of shimmering gloss, or try adding a slightly brighter or darker shade. To give your eyes a lift, add a touch of colour, or build on the one you're already wearing. For example, a dusting of my Shimmer Wash Eye Shadow (£14) in a flattering shade, like Rose Gold, looks great for work. But by simply adding another coat or two, you'll build on the depth of colour, adding texture and shimmer, and this makes it ideal for an evening style, too.

I have started to develop fine lines that run from my nose to mouth, all

around my eyes and on my forehead. What's the best way to combat these? Annabelle, 37

Facial lines are an unavoidable part of getting older, and they happen to all of us. There are some days when I look in the mirror and swear I see lines that weren't there the night before! Instead of freaking out, I give my skin back the moisture it has lost by drinking plenty of water and reaching for my creams and oils. The truth is, there is no cream that is actually going to get rid of wrinkles, but you can greatly reduce their visibility by using the right moisturiser and base for your skin.

What would you recommend as the most effective way to apply foundation – with a sponge, a brush or simply using your fingers? Lucy, 39

It's a matter of personal preference and depends on the amount of coverage you want. For a sheer look, I'd suggest a make-up sponge or fingertips, while for a full coverage, you may be better off with a foundation brush.

What is your must-have, desert island make-up product? Sara, 48

Concealer has to be my all-time favourite beauty product – I don't leave home without it! Yellow-based ones lighten any darkness under your eyes and can literally make you look as if you've had eight hours' sleep – even if the truth is you've only had five. □

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Bobbi Brown Studios nationwide are offering a complimentary 45-minute make-up and skincare lesson with a Bobbi Brown professional make-up artist. During the lesson, the artist will teach you techniques to help you choose the best cosmetics to enhance your own natural beauty, and provide essential application tips and advice. The ultimate aim is to help you find a personalised look

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